

Expenditure items	in % of expenditure 2016	Explanation and (social, ecological, regional) assessment
Products	59.43 %	38 % share of Green Shape Products in the Summer Collection 2013, 50 % share of Green Shape Products in the Winter Collection 2013
Salaries and commissions for commercial agents	18.92 %	
Other (e.g. depreciation, advertising subsidies, operating costs, outgoing freight)	10.89 %	
Social security contributions, expenses for pensions and similar obligations	3.35 %	
Advertising and trade fair costs	3.24 %	Print advertising on recycled paper, environmentally friendly trade fair construction (e. g. no carpeting)
Vehicle Costs and leasing vehicle/general	1.69 %	low-emission fleet
Property maintenance, servicing and repair technology	0.81 %	e.g. biodiversity concept at the Obereisenbach location
Research and development	0.63 %	for sustainable products
Rent	0.55 %	
Energy (electricity, water, gas)	0.23 %	100 % eco power
Contributions and fees	0.14 %	i.e. bluesign membership
Building maintenance	0.11 %	e.g. energy-saving measures